

Lyon, 21 November 2007

NEW JOINT CEO FOR SWORD GROUP

HEATH DAVIES BECOMES THE FIRST BRITISH CEO OF FRENCH-BASED IT FIRM

International IT products and services company SWORD Group has announced the appointment of Heath Davies as joint chief executive officer with effect from 1st January 2008. Mr Davies takes up his new position alongside Group founder Jacques Mottard, who remains as chairman of the board of directors and joint chief executive officer.

Mr Davies joined SWORD in April 2002, becoming chief operating officer for UK operations in 2004, having previously held a number of positions within the Group including operations director, business unit director and sales and marketing director.

Under his direction, SWORD's UK operations have grown from € 5m in 2002 to over € 100m (projected) in 2007.

Commenting on the appointment, Jacques Mottard said: "I believe Heath has the vision, expertise and leadership qualities to accelerate our international growth strategy in the USA and Europe.

"Allied to this, his close understanding of the Group will ensure continuity for our business, making him truly the right choice and I am delighted to welcome Heath to his new role."

In 2007 Mr Davies was instrumental in securing € 5m Government funding for SWORD's new IT centre in South Wales which will officially open on 7th January 2008 and he was closely involved in the Group's € 66m capital raising in March which was 5 times oversubscribed.

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Contacts

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Investor Information
Founded
December 2000
Founder and Chairman
Jacques MOTTARD
Employees
1,695 (31/08/07)
Eurolist Compartment B sin
code
FR0004180578
Next Economy Segment
FTSE Sector
972 IT Services IT CAC, CAC
Small 90, CAC Mid and Small
190 and SBF 250



He also led the Group's acquisitions of Pragma (UK), Harvard (UK), Intech Software (UK), Real Time Engineering (UK), Nextech Software (Brazil), Achiever business solutions (UK/USA) and APAK Group (UK/Dubai).

Mr Davies said: "I am looking forward to the fresh challenges in my new role. I've been with SWORD for five years and have been impressed at the progress we have made in such a short timeframe. I remain committed to our long term strategy for expanding the business internationally through both organic and acquisitive growth."

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* Photography available showing the SWORD Group Executive Management Committee (EMC) Heath Davies, Françoise Fillot, Group CFO and Jacques Mottard, Chairman and joint CEO.

About SWORD Group

The SWORD Group is an International IT Products and Services Company that was founded in December 2000 by its Chairman, Jacques MOTTARD. The vision is for SWORD to become the best performing global Product and Services Company by identifying, anticipating and satisfying customer requirements whilst delivering profitability year on year and returning exceptional value to all stakeholders. As at the end of July 2007 SWORD employed 1,700 staff across 14 countries, with a 2006 consolidated turnover of € 142m and a forecasted 2007 consolidated turnover of € 180m+.

For more information about the SWORD GROUP please visit our website www.sword-group.com

Forward-Looking Statements

ALL statements in this document that do not directly and exclusively relate to historical facts constitute "forward-looking statements" within the meaning of that term in Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities Exchange Act of 1934, as amended. These statements and this information represent the SWORD Group's (SWORD) intentions, plans, expectations and beliefs, and are subject to risks, uncertainties and other factors, of which many are beyond the control of the Company. These factors could cause actual results to differ materially from such forward-looking statements or forward-looking information. These factors include and are not restricted to the timing and size of new contracts, acquisitions and other corporate developments; the ability to attract and retain qualified members; market competition in the rapidly evolving information technology industry; general economic and business conditions, foreign exchange and other unspecified factors.

The words "believe," "estimate," "expect," "intend," "anticipate," "foresee," "plan," and similar expressions and variations thereof, identify certain such forward-looking statements or forward-looking information, which speak only as of the date on which they are made. In particular, statements relating to future performance are forward-looking statements and forward-looking information. SWORD disclaims any intention or obligation to publicly update or revise any forward-looking statements or forward-looking information, whether as a result of new information, future events or otherwise. Readers are cautioned not to place undue reliance on these forward-looking statements or on this forward-looking information.

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