

Sword Apak announces partnership with Alliance Inspection Management (AiM)

New York - April 28th, 2010

Wholesale floorplanning specialists, Sword Apak, announced today that it has agreed a marketing partnership with AiM, a leading provider of vehicle inspection and wholesale audit services. The agreement will form a highly competitive and strategic alliance in the North American automotive industry, by providing a complete solution from dealer floorplanning to inventory verification and inspection.

“AiM is at the forefront of technology breakthroughs that are revolutionizing the vehicle inspection industry,” commented James Powell, Sales Director for Sword Apak. “Its award winning scheduling and logistics systems, combined with its front end audit software, are the perfect complement to Sword Apak’s recognized world class, back end wholesale floorplan software. By working together, our companies will be able to offer a comprehensive solution that will cater for all vehicle floorplanning and inspection requirements throughout the North American marketplace” added Powell.

Brice Beard, National Sales Manager for AiM agreed: “The alliance with Sword Apak has presented an excellent opportunity to strategically augment the range of services provided by AiM to all of our customers, now that we can offer back end floorplanning software as part of our product portfolio. With over thirty years’ experience of developing and implementing wholesale floorplanning systems, Sword Apak can offer a wealth of knowledge and expertise to our clients that provide dealer floorplanning finance”.

AiM conducts more than 10 million vehicle inspections each year by using a national footprint of over 600 trained inspectors, supporting blue chip OEMs such as Ford, Nissan, Chrysler and GMAC.

Sword Apak’s proven floorplanning software is used worldwide by banks and manufacturer captive finance providers to manage their wholesale floorplanning portfolios. The supplier’s advanced, web based application (WFSv6) has been developed on the J2EE platform for fast deployment and uses SOA web services for easy integration with the customer’s infrastructure.

The strategic alliance between Sword Apak and AiM is based on a marketing agreement which will see both companies working closely to help promote each other’s products and services, with the view to reciprocal customer and prospect referral.

Notes to Editor over



Media Relations

Sword Group

e media@sword-group.com

t +44 20 8232 2555

Investor Relations

Sword Group

e stock@sword-group.com

t +33 472 85 37 40

About Sword Apak

Sword Apak (part of the Sword Group) has over 30 years' experience of providing specialist financial systems for the asset based finance sector. Supporting over 6000 dealers in more than 20 countries, Sword Apak's global floorplanning software is used by major financial institutions, processing \$20 billion worth of direct debits and credits each year through its hosted systems technology. For more information, please visit www.sword-apak.com

About AiM

AiM was founded on the premise that the automotive industry needed an employee based inspection and audit company that could deliver consistent, quality work on time for customers, dealers and finance companies. AiM's nationwide workforce embraces technology to deliver process driven accuracy and consistency with an emphasis on customer satisfaction. Its significant growth in only five years is a testament to its goal of revolutionizing the vehicle inspection industry. For more information, please visit www.aiminspections.com

About Sword Group

Sword Group delivers high value business applications to the world's largest companies globally. With operations in 37 countries, Sword today employs over 1700 people and in fiscal year ending December 2009 generated more than \$240m in consolidated revenue. An international leader in the delivery of Business Process Improvement solutions, Sword's skills, infrastructure and experience help our customers across regulated industries optimize performance, increase efficiencies and maximize return on investment. With flexible delivery options, including On Demand and On Premises, combined with our extensive industry expertise, Sword provides comprehensive support to customers across insurance & healthcare, energy, banking & finance, telecoms, utilities, engineering & construction & government. For more information, please visit www.sword-group.com

Press Contact

Sword Apak
Mark Johnson
Marketing Manager
e mark.johnson@sword-apak.com
t 866.275.5902 Ext 207

Press Contact

AiM
Brice Beard
National Sales Manager
e bbeard@aiminspections.com
t 817.319.4019



Media Relations

Sword Group
e media@sword-group.com
t +44 20 8232 2555

Investor Relations

Sword Group
e stock@sword-group.com
t +33 472 85 37 40