

The logo for Sword Group, featuring the word "SWORD" in a bold, blue, sans-serif font. A yellow horizontal line is positioned below the letters "O" and "R".

UPGRADE YOUR BUSINESS

## Press Release

# P&C Carriers Trust AgencyPort According to New Report

## Novarica Recognizes AgencyPortal as “Robust and Proven” with “Consistently Positive” Client Feedback

BOSTON, MA – February 24, 2010 AgencyPort, (a Sword Group company) the leading provider of web-based solutions to the property and casualty insurance industry, today announced that its web portal solution for the insurance industry, AgencyPortal, was featured in a new Novarica Vendor Solution Review™ report by insurance technology industry research and advisory firm Novarica. The twelve-page report, part of a series of reports that are produced independently without vendor sponsorship in order to help support insurance industry executives during their procurement evaluation and due diligence process, spotlights AgencyPortal’s comprehensive features as well as the extensive list of clients who use the product to maximize market share through greater agent satisfaction.

“We can market our products until the end of time, but in the end, product value is defined by the companies that use them,” said Steve Hauck, President of AgencyPort. “AgencyPortal powers online product distribution for thirty-nine insurance carriers and brokers throughout North America and Europe. We are proud to be able to say that each of these market-leading firms acts as a reference for AgencyPort, and according to this new report, our clients call us a ‘trusted partner’ and ‘honest vendor’. We appreciate Novarica’s effort to gather this market feedback as part of its thorough evaluation.”

The Novarica report, available in full on the Novarica website, details AgencyPortal’s “scalable, flexible, proven architecture, complemented by its strong configuration tool” along with the extensive list of features, functions, and lines of business supported by AgencyPortal. Novarica’s team further recognizes that 78% of AgencyPortal clients have also leveraged the AgencyConnect solution to support upload from Agency Management Systems for new and business.

More over/

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“Agent portals are an area of great focus for P&C insurers this year,” notes lead evaluator Martina Conlon, a principal in Novarica’s insurance practice. “AgencyPortal is one of the most commonly shortlisted solutions on the market, and it was important to us to be able to provide a detailed evaluation to our insurer clients.”

Finally, the report identifies a range of products and services available to AgencyPort customers to help round out their web-based IT needs. These additional solutions are available through other Sword Group companies and third party vendor partners such as PwC, Cognizant, AQS, StoneRiver, Boston Software, FSC, SilverPlume, and IVANS.

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### **About AgencyPort**

AgencyPort ([www.agencyport.com](http://www.agencyport.com)) is the leading provider of web-based solutions designed specifically for property and casualty insurers. Our agency portal and interface products make it easy for agents to transact business, enhance the underwriting process and extend the life of carrier’s existing policy administration systems. The result is a significant increase in process efficiency for both carriers and agents. The company was founded in 2000 and is headquartered in Boston, MA. In November 2009 AgencyPort was acquired by Sword Group ([www.sword-group.com](http://www.sword-group.com)).

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