

Sword Apak announces partnership with AutoVIN

London - February 8th 2010

Sword Apak, global leaders in wholesale floorplanning software, announced today that it has formed an alliance with ADESA's information services subsidiary, AutoVIN, to jointly market each other's products and services. The agreement will see both suppliers working together to offer a world class end to end solution for automotive floorplanning finance.

"By combining our specialist industry knowledge and expertise, Sword Apak and AutoVIN can offer a comprehensive solution for the wholesale floorplanning finance community", commented James Powell, Sales Director for Sword Apak. "AutoVin is a highly regarded and established supplier of professional field information and technology services, which will provide our customers with additional resources to support their business operations", added Powell.

"We are delighted to be partnering with Sword Apak", said Dennis Jones, president of AutoVIN. "At AutoVIN, we're always looking for new ways to support our customers. Sword Apak has extensive experience of the automotive finance industry and through its leading wholesale floorplanning system, (WFSv6), offers the ideal complementary product that our customers will find beneficial. This partnership is a good match for AutoVIN, and I am pleased to share this information with our customers."

Sword Apak's proven floorplanning software is used worldwide by manufacturer captive and independent finance providers to manage their wholesale floorplanning portfolios. The supplier's highly advanced, web based application (WFSv6) is easily and quickly deployed using future-proof technical architecture that will support clients' growing international commercial aspirations.

AutoVIN's services include vehicle condition reporting, inventory verification auditing, program compliance auditing and facility inspections. AutoVIN goes beyond the boundaries of traditional automotive field service organizations by using highly qualified, company-employed field managers and advanced computer technology to process data accurately and deliver actionable results to customers in a timely manner.

The marketing agreement between both companies includes AutoVIN and Sword Apak working together cooperatively to raise awareness of each other's products and services as well as referring prospective customers.

Notes to Editor over

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About Sword Apak

Sword Apak (part of the Sword Group) has over 30 years' experience of providing specialist financial systems for the asset based finance sector. Supporting over 6000 dealers in more than 20 countries, Sword Apak's global floorplanning software is used by major financial institutions, processing \$20 billion worth of direct debits and credits each year through its hosted systems technology. Press Contact: Mark Johnson, Tel: + 44 (0) 1454 871000, Email: mark.johnson@sword-apak.com www.sword-apak.com.

About Sword Group

Sword Group delivers high value business applications to the world's largest companies globally. With operations in 37 countries, Sword today employs over 1700 people. An international leader in the delivery of Business Process Improvement solutions, Sword's skills, infrastructure and experience help our customers across regulated industries optimise performance, increase efficiencies and maximise return on investment. With flexible delivery options, including On Demand and On Premises, combined with our extensive industry expertise, Sword provides comprehensive support to customers across banking & finance, insurance & healthcare, energy, telecoms, utilities, engineering & construction and government.

For more information, please visit www.sword-group.com

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation.

Visit www.adesa.com for details.

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