

The logo for Sword Group, featuring the word "SWORD" in a bold, blue, sans-serif font. A yellow horizontal line is positioned below the letters "O" and "R".

UPGRADE YOUR BUSINESS

News Release

Sword Group appoints John Higgins as Business Unit Director to drive international strategy and growth

Former CA executive joins Sword Group

London August 18, 2009 Sword Group (NYSE Euronext:SWP) today named John Higgins as Business Unit Director for the Group's Enterprise Content Management (ECM) business reporting to Heath Davies, Sword Group CEO.

Heath Davies said: "John joining is a real coup for Sword and we are delighted to welcome him to the business. His proven track record in growing and increasing efficiencies across organisations and his international experience in deploying complex solutions across diverse markets and verticals are a solid fit for our operations, and we believe he has the vision to accelerate the deployment of our ECM proposition internationally."

"I am delighted to join Sword," said Higgins. "The Group's philosophy and performance-based culture has delivered impressive revenue growth and profitability in a very challenging trading environment, and to be joining a team that is clearly executing is very exciting. Sword's ECM division has a proven pedigree in the delivery of knowledge management solutions, and our partnership with the leading vendors including Microsoft, Google, IBM and EMC is critical to the ongoing success of our business."

Sword's ECM division supports clients internationally with local practices in the United Kingdom, United States, and France, which are complimented by the Group's offshore delivery centre in India, ensuring rapid solution deployment in a high quality and cost effective manner.

Higgins most recently served as Vice President & Area Manager for CA Services UK & Ireland. Additional roles included establishing CA's Global Consulting Practices for Business Service Management and Lifecycle Management, while in New York. Prior to CA Higgins spent 8 years at Bank of Ireland.

###

Notes to Editors

About Sword Group

Sword Group (NYSE Euronext: FR0004180578 SWP) delivers high value business applications to the world's largest companies globally. With operations in 37 countries, Sword today employs around 2000 people and generates more than €200m in consolidated revenue. An international leader in the delivery of Business Process Improvement solutions, Sword's skills, infrastructure and experience help our customers across regulated industries optimise performance, increase efficiencies and maximise return on investment. With flexible delivery options, including On Demand and On Premises, combined with our extensive industry expertise, Sword provides comprehensive support to customers across insurance & healthcare, energy, banking & finance, telecoms, utilities, engineering & construction and the public sector.

Media Relations

Sword Group

e media@sword-group.com

t +44 20 8232 2555

Investor Relations

Sword Group

e stock@sword-group.com

t +33 472 85 37 40