

Sword Start-Up Challenge 2025



WIN A EUR 50k WORTH OF CONSULTING AND DEVELOPMENT PACKAGE

Sword launches the **Start-Up Challenge 2025**, an innovation competition in French-speaking Switzerland **dedicated to the public sector**, for its first edition.

Organized in close collaboration with Venturelab, the challenge will run from **January to June, 2025**.

This challenge aims to support innovative Swiss start-ups by providing them with technical and commercial support.

Participants will present technology solutions for the public sector to a panel of experts.

The winning teams will benefit from tailored programs, expertise and collaboration opportunities, as well as support in developing their network of customers and partners.

How to contribute to the Start-Up Challenge

- ▶ **Attend presentations** by selected start-ups.
- ▶ **Submit themes** to the challenge organizing committee.
- ▶ **Join the organizing committee or jury** as a member.
- ▶ **Offer your organization** to host a **pilot project**.

MORE INFO AND REGISTRATION ON www.venturelab.swiss/sword

Why take part in the Start-Up Challenge



Mobilize your teams around **innovative initiatives**.



Promote innovation through **dedicated communication** on networks.

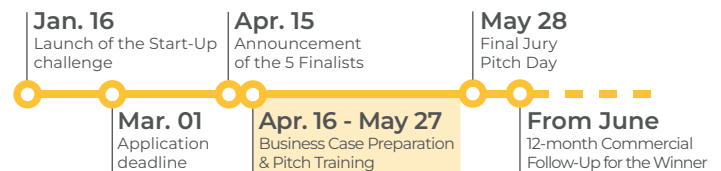


Take advantage of **networking and technology watch opportunities**.



Test innovative solutions and **accelerate your IT transformation**.

Calendar 2025



YOUR CONTACT

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